

Curriculum Map 2022/23 – GCSE Business - Year 11

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Aims and Rationale	<i>To support our students to develop as commercially minded and enterprising individuals in a way that helps them succeed in their chosen career pathway</i>					
Dates	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Focus	2.1 Growing the Business	2.2 Making Marketing Decisions	2.3 Making Operational Decisions 2.4 Financial Decisions	2.5 Making Human Resource Decisions	Revision and Exam Preparation	GCSE Examinations
Content: What will students know	Topic 2.1 Students are introduced to methods of growth, and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.	Topic 2.2 Students will explore how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.	Topic 2.3 This topic focuses on meeting customer needs through the design, supply, quality, and sales decisions a business makes. Topic 2.4 Students will develop understanding of how the firm's success can be monitored and measured using a range of financial data and ratios.	Topic 2.5 Growing a business means that decisions relating to organisational structure, recruitment, training and motivation need to be made to influence business activity. These aspects are considered in this final topic.	Revision of GCSE exam content. This will be driven by student need and identification of gaps in knowledge and more challenging topics.	
Skills: What will students be able to do	<ul style="list-style-type: none"> • Problem-solving and decision-making skills relevant to business • Analytical and evaluation skills • Quantitative skills - calculations in a business context • Interpretation and use of quantitative data in business contexts to support, inform and justify • Communication and interpersonal skills 	<ul style="list-style-type: none"> • Problem-solving and decision-making skills relevant to business • Analytical and evaluation skills • Quantitative skills - calculations in a business context • Interpretation and use of quantitative data in business contexts to support, inform and justify • Communication and interpersonal skills 	<ul style="list-style-type: none"> • Problem-solving and decision-making skills relevant to business • Analytical and evaluation skills • Quantitative skills - calculations in a business context • Interpretation and use of quantitative data in business contexts to support, inform and justify • Communication and interpersonal skills 	<ul style="list-style-type: none"> • Problem-solving and decision-making skills relevant to business • Analytical and evaluation skills • Quantitative skills - calculations in a business context • Interpretation and use of quantitative data in business contexts to support, inform and justify • Communication and interpersonal skills 	Examination technique of all question types All mathematical skills revisited	
Other Literacy/ Numeracy/ Ethos etc	<p>Numeracy •Business Calculations: variable costs, total costs, revenue, profit, break even, margin of safety, interest, net cash flow, opening and closing balances. •Generic Calculations: percentage and percentage changes, averages. •Interpret and use quantitative data in business contexts to support, inform and justify business decisions: information from graphs and charts, profitability ratios (gross and net profit margin), financial data (profit & loss, average rate of return and cash flow forecasts, marketing data, market data including market share)</p> <p>Literacy •Key terminology •Student discussion and presentation •Written and extended questions</p> <p>Other •Preparing for the world of work •Economic awareness •Ethical and environmental awareness •Consideration of business and personal responsibility in the workplace •Cultural differences and the impact on business •Importance of adhering to the law in business and democracy</p>					
Assessment	End of Topic Test Key Terms Test	End of Topic Test Key Terms Test	Mock Exam Key Terms Test	End of Topic Test Key Terms Test	Revision Only	Formal Assessment
	End of Topic Tests will include a variety of question types and skills that replicate those in the final exam. MCQ, short answer and longer essay style.					
Link to A Level	A Level Business Theme 3 Business Strategy	A Level Business Theme 1 Marketing and People	A Level Business Theme 2 Managing a Business	A Level Business Theme 1 Marketing and People		