

**Curriculum Map 2022/23 – GCSE Business - Year 10**

<b>Curriculum Map 2022/23 – GCSE Business - Year 10</b>						
<b>Aims and Rationale</b>	<i>To support our students to develop as commercially minded and enterprising individuals in a way that helps them succeed in their chosen career pathway</i>					
<b>Dates</b>	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<b>Focus</b>	<b>1.1 Enterprise and entrepreneurship</b>	<b>1.2 Spotting a business opportunity</b>	<b>1.3 Putting a business idea into practice</b>	<b>1.4 Making the business effective</b>	<b>1.5 Understanding external influences on business</b>	<b>2.1 Growing the business (to be completed in Year 11)</b>
<b>Content: What will students know</b>	<b>Topic 1.1</b> Students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship.	<b>Topic 1.2</b> Students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.	<b>Topic 1.3</b> This topic focuses on making a business idea happen through identifying aims and objectives, and concentrating on the financial aspects.	<b>Topic 1.4</b> Students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.	<b>Topic 1.5</b> Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.	<b>Topic 2.1</b> Students are introduced to methods of growth, and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.
<b>Skills: What will students be able to do</b>	<ul style="list-style-type: none"> <li>• <b>Problem-solving and decision-making</b> skills relevant to business</li> <li>• <b>Analytical and evaluation</b> skills</li> <li>• <b>Quantitative</b> skills - calculations in a business context</li> <li>• <b>Interpretation</b> and use of <b>quantitative data</b> in business contexts to support, inform and justify</li> <li>• <b>Communication</b> and <b>interpersonal</b> skills</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Problem-solving and decision-making</b> skills relevant to business</li> <li>• <b>Analytical and evaluation</b> skills</li> <li>• <b>Quantitative</b> skills - calculations in a business context</li> <li>• <b>Interpretation</b> and use of <b>quantitative data</b> in business contexts to support, inform and justify</li> <li>• <b>Communication</b> and <b>interpersonal</b> skills</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Problem-solving and decision-making</b> skills relevant to business</li> <li>• <b>Analytical and evaluation</b> skills</li> <li>• <b>Quantitative</b> skills - calculations in a business context</li> <li>• <b>Interpretation</b> and use of <b>quantitative data</b> in business contexts to support, inform and justify</li> <li>• <b>Communication</b> and <b>interpersonal</b> skills</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Problem-solving and decision-making</b> skills relevant to business</li> <li>• <b>Analytical and evaluation</b> skills</li> <li>• <b>Quantitative</b> skills - calculations in a business context</li> <li>• <b>Interpretation</b> and use of <b>quantitative data</b> in business contexts to support, inform and justify</li> <li>• <b>Communication</b> and <b>interpersonal</b> skills</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Problem-solving and decision-making</b> skills relevant to business</li> <li>• <b>Analytical and evaluation</b> skills</li> <li>• <b>Quantitative</b> skills - calculations in a business context</li> <li>• <b>Interpretation</b> and use of <b>quantitative data</b> in business contexts to support, inform and justify</li> <li>• <b>Communication</b> and <b>interpersonal</b> skills</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Problem-solving and decision-making</b> skills relevant to business</li> <li>• <b>Analytical and evaluation</b> skills</li> <li>• <b>Quantitative</b> skills - calculations in a business context</li> <li>• <b>Interpretation</b> and use of <b>quantitative data</b> in business contexts to support, inform and justify</li> <li>• <b>Communication</b> and <b>interpersonal</b> skills</li> </ul>
<b>Other Literacy/ Numeracy/ Ethos etc</b>	<p><b>Numeracy</b> •Business Calculations: variable costs, total costs, revenue, profit, break even, margin of safety, interest, net cash flow, opening and closing balances. •Generic Calculations: percentage and percentage changes, averages. •Interpret and use quantitative data in business contexts to support, inform and justify business decisions: information from graphs and charts, profitability ratios (gross and net profit margin), financial data (profit &amp; loss, average rate of return and cash flow forecasts, marketing data, market data including market share)</p> <p><b>Literacy</b> •Key terminology •Student discussion and presentation •Written and extended questions</p> <p><b>Other</b> •Preparing for the world of work •Economic awareness •Ethical and environmental awareness •Consideration of business and personal responsibility in the workplace •Cultural differences and the impact on business •Importance of adhering to the law in business and democracy</p>					
<b>Assessment</b>	End of Topic Test Key Terms Test	End of Topic Test Key Terms Test	End of Topic Test Key Terms Test	End of Topic Test Key Terms Test	Key Terms Test Only	End of Year Formal Assessment (This will be based on a past paper)
	End of Topic Tests will include a variety of question types and skills that replicate those in the final exam. MCQ, short answer and longer essay style.					
<b>Link to A Level</b>	A Level Business Theme 1 Marketing and People	A Level Business Theme 1 Marketing and People	A Level Business Theme 2 – Managing a Business	A Level Business Theme 1 Marketing and People/ Theme 2 Managing a Business	A Level Business Theme 2 – Managing a Business	A Level Business – Theme 3 Business Growth